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PUBLIC ANNOUNCEMENT

(Scan this code to view Draft Prospectus & Draft Abridged Prospectus)

BON BON VENTURES LIMITED

CIN: U29308GJ2022PLC135432

Our Company was originally formed as a proprietorship concern in the name and the style of "M/s. Shree Bon Bon Traders" dated April 1, 2006. Thereafter the said concern was acquired by "Bon Bon Ventures Limited", a public limited company incorporated on March 14, 2024, at Mumbai, Maharashtra under the Companies Act, 2013. It was granted a certificate of incorporation by the Central Registration Centre. The Corporate Identification Number of our Company is U47711MH2024PLC421431. For details of incorporation, change of name and registered office of our Company, please refer to chapter titled "General Information" and "History and Certain Corporate Matters" beginning on page 66 and 186 respectively of the Draft Prospectus.

Registered Office: Moti Mahal 221, Station Road, Goregaon West, Mumbai, 400104 Maharashtra, India.
Website: https://bonbonuniform.com/; **Email:** legal@bonbonventures.com; **Telephone No.:** +91- 9653247219
Company Secretary and Compliance Officer: Ms. Sonal Hardik Kumar Shah

OUR PROMOTERS: BIRENKUMAR DAHYALAL LIMBACHIYA, MANISH DAHYALAL LIMBACHIYA, DAMINI BIREN LIMBACHIYA, CHANDNI BIREN LIMBACHIYA AND ANJANA M LIMBACHIYA

"THE OFFER IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SEBI (ICDR) REGULATIONS (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF BSE LIMITED ("BSE SME")."

THE OFFER

INITIAL PUBLIC OFFER OF UPTO 34,56,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH (THE "EQUITY SHARES") OF BON BON VENTURES LIMITED ("OUR COMPANY" OR "BON BON" OR "THE ISSUER") AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ [•] LAKHS COMPRISING OF FRESH OFFER OF UP TO 31,00,000 EQUITY SHARES AGGREGATING TO ₹ [•] LAKHS ("FRESH OFFER") AND AN OFFER FOR SALE OF UP TO 3,56,000 EQUITY SHARES BY SELLING SHAREHOLDERS COMPRISING OF UPTO 13,778 EQUITY SHARES BY NITIN KUMAR AGGARWAL, UPTO 9,841 EQUITY SHARES BY UPENDRA NARAYAN CHOUDHARY, UPTO 9,841 EQUITY SHARES BY ASHISH PODDAR, UPTO 7,874 EQUITY SHARES BY SHWETA PODDAR, UPTO 83,817 EQUITY SHARES BY SOURAV CHOUDHARY, UPTO 66,530 EQUITY SHARES BY SURESH KUMAR AGARWAL HUF, UPTO 80,000 EQUITY SHARES BY SHASHIKANT RAJKUMAR BANKA, UPTO 12,500 EQUITY SHARES BY SAKSHI MANISH JAIN, UPTO 11,811 EQUITY SHARES BY ASHOK KUMAR BHAWSINGHKA, UPTO 9,841 EQUITY SHARES BY ASHISH KUMAR HIMMATSINGKA HUF, UPTO 3,937 EQUITY SHARES BY RENU DEVI, UPTO 18,952 EQUITY SHARES BY SMITA KARAN RANKA, UPTO 7,874 EQUITY SHARES BY NAVED IQBAL, UPTO 5,904 EQUITY SHARES BY MINA DEVI PARMALKA, UPTO 3,000 EQUITY SHARES BY MR. KIRAN GOKALDAS GADHIA, UPTO 2,500 EQUITY SHARES BY MRS. ILA KIRAN GADHIA, UPTO 1,500 EQUITY SHARES BY PRASHANT MANHAR LAKHANI, UPTO 5,000 EQUITY SHARES BY DEVINDER KUMAR DUA AND UPTO 1,500 EQUITY SHARES BY BHARAT LAXMIDAS KOTADIA AGGREGATING TO ₹ [•] LAKHS ("OFFER FOR SALE") ("PUBLIC OFFER"). THE OFFER INCLUDES A RESERVATION OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹10/- EACH, AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE OFFER (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC OFFER LESS MARKET MAKER RESERVATION PORTION I.E. NET OFFER OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹10/- EACH, AT AN OFFER PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [•] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET OFFER". THE PUBLIC OFFER AND NET OFFER WILL CONSTITUTE [•] % AND [•] % RESPECTIVELY OF THE POST- OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF EQUITY SHARES IS ₹10/- EACH. THE OFFER PRICE IS [•] TIMES THE FACE VALUE OF THE EQUITY SHARES.

In terms of Rule 19(2)(b)(i) of the SCRR this Offer is being made for at least 25% of the post-Offer paid-up Equity Share capital of our Company. This Offer is being made through Fixed Price process in accordance and compliance with Chapter IX and other applicable provisions of SEBI ICDR Regulations wherein a minimum 50% of the Net Offer is allocated for Individual Investors who applies for minimum application size and the balance shall be offered to individual applicants other than Individual Investors who applies more than minimum application size and other investors including corporate bodies or institutions, QIBs and Non-Institutional Investors. However, if the aggregate demand from the Individual Investors is less than 50%, then the balance Equity Shares in that portion will be added to the other than Individual Investors portion offered to the remaining investors including QIBs and NIIs and vice-versa subject to valid applications being received from them at or above the Offer Price. Additionally, if the Individual Investors category is entitled to more than 50% on proportionate basis, the Individual Investors shall be allocated that higher percentage. All potential investors shall participate in the Offer only through an Application Supported by Blocked Amount ("ASBA") process including through UPI mode (as applicable) by providing details of the respective bank accounts and / or UPI IDs, in case of UPI Applicants, if applicable, which will be blocked by the Self Certified Syndicate Banks ("SCSBs") for the same. For details in this regard, specific attention is invited to "Offer Procedure" beginning on page 276 of the Draft Prospectus. A copy will be filed with the Registrar of Companies as required under Section 26 of the Companies Act, 2013.

This public announcement is made in compliance with the provisions of Regulation 247(2) of the SEBI ICDR Regulations to inform the public that the Company is proposing to undertake, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, an initial public offer of its Equity Shares of face value ₹ 10.00 each pursuant to the Offer and the Draft Prospectus dated September 30, 2026 and has been filed with SME Platform of BSE Limited ("BSE SME") on September 30, 2026. The Draft Prospectus filed with BSE SME shall be made public, for comments, if any, for a period of at least 21 days from the date of filing, by hosting it on the website of BSE SME at www.bsesme.com on the website of the LM at https://www.sobhagyacapital.com/ and also on the website of the Company https://bonbonuniform.com/. The Company invites public to give comments on the Draft Prospectus filed with BSE SME with respect to disclosures made in the Draft Prospectus. The public is requested to send a copy of the comments to the Company Secretary & Compliance Officer of the Company and/or to the LM at their respective addresses mentioned below. All comments must be received by our Company and/or the Company Secretary & Compliance Officer of our Company, and/or to the LM in relation to the offer on or before 5.00 p.m. on the 21st day from the aforementioned date of the Draft Prospectus with BSE SME.

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in this offer. For taking an investment decision, investors must rely on their own examination of our Company and the offer, including the risks involved. The Equity Shares in the offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Draft Prospectus. Specific attention of the investors is invited to chapter titled "Risk Factors" on page 20.

The Equity Shares, when offered, through the Prospectus, are proposed to be listed on SME platform of BSE Limited.

For details of the main objects of the Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 186 of the Draft Prospectus. The liability of the members of the Company is limited. For details of the share capital and capital structure of the Company and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them, see "Capital Structure" on page 76 of the Draft Prospectus.

LEAD MANAGER TO THE OFFER	REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
SOBHAGYA CAPITAL OPTIONS PRIVATE LIMITED **SEBI Registration Number:** INM000008571 **Address:** C-7&7A, Hosiery Complex, Phase-II Extension, Noida - 201305, Uttar Pradesh, India **Telephone No.:** +91 9920379029/+91 7836066001 **E-mail Id:** delhi@sobhagyacap.com **Investors Grievance Id:** delhi@sobhagyacap.com **Website:** www.sobhagyacapital.com **Contact Person:** Mrs. Menka Jha/Mr. Rishabh Singhvi **CIN:** U74899DL1994PTC060089	**MAASHITLA SECURITIES PRIVATE LIMITED** **SEBI Registration Number:** INR000004370 **Address:** 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi-110 034, India. **Telephone No.:** 011 - 47581432 **Email Id:** ipo@maashitla.com **Investors Grievance Id:** investor.ipo@maashitla.com **Website:** https://maashitla.com **Contact Person:** Mukul Agarwal **CIN:** U67100DL2010PTC208725	**Name: Ms. Sonal Hardik Kumar Shah** Company Secretary & Compliance Officer **BON BON VENTURES LIMITED** **Address:** Moti Mahal 221, Station Road, Goregaon West, Mumbai, 400104 Maharashtra, India. **Telephone No.:** 91- 9653247219 **Email:** legal@bonbonventures.com **Website:** https://bonbonuniform.com/ *Investors can contact our Company Secretary and Compliance Officer, Lead Manager or Registrar to the offer, in case of any pre-offer or post-offer related problems, such as non-receipt of letter of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non- receipt of refund orders and non-receipt of funds by electronic mode etc.*

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Draft Prospectus.

For and on behalf of the Board of Directors
Bon Bon Ventures Limited

Sd/-
Sonal Hardik Kumar Shah
Company Secretary and Compliance Officer

Place: Mumbai, Maharashtra
Date: September 30, 2026

Disclaimer: Bon Bon Ventures Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an "Initial Public Offer" of its Equity Shares and has filed the Draft Prospectus on September 30, 2026. The Draft Prospectus is available on the website of BSE SME at www.bsesme.com and is available on the websites of the LM at www.sobhagyacapital.com and also on the website of the Company https://bonbonuniform.com/. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see chapter titled **"Risk Factors"** beginning on page 20 of the Draft Prospectus. Potential investors should not rely on the Draft Prospectus for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be Offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being offered and sold outside the United States in 'offshore transactions' in reliance on regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offer in the United States.